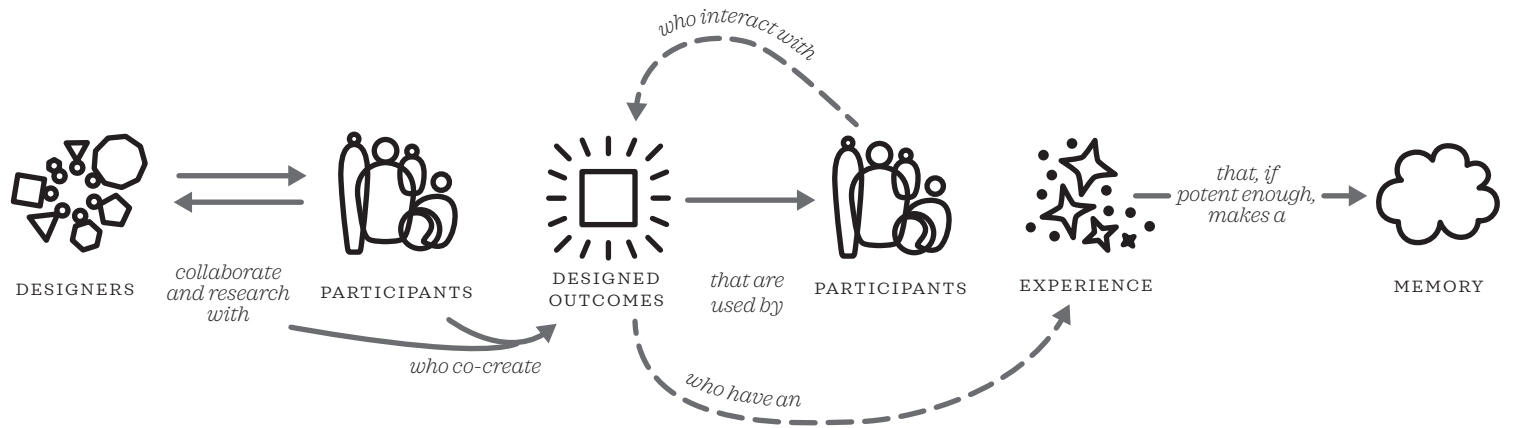
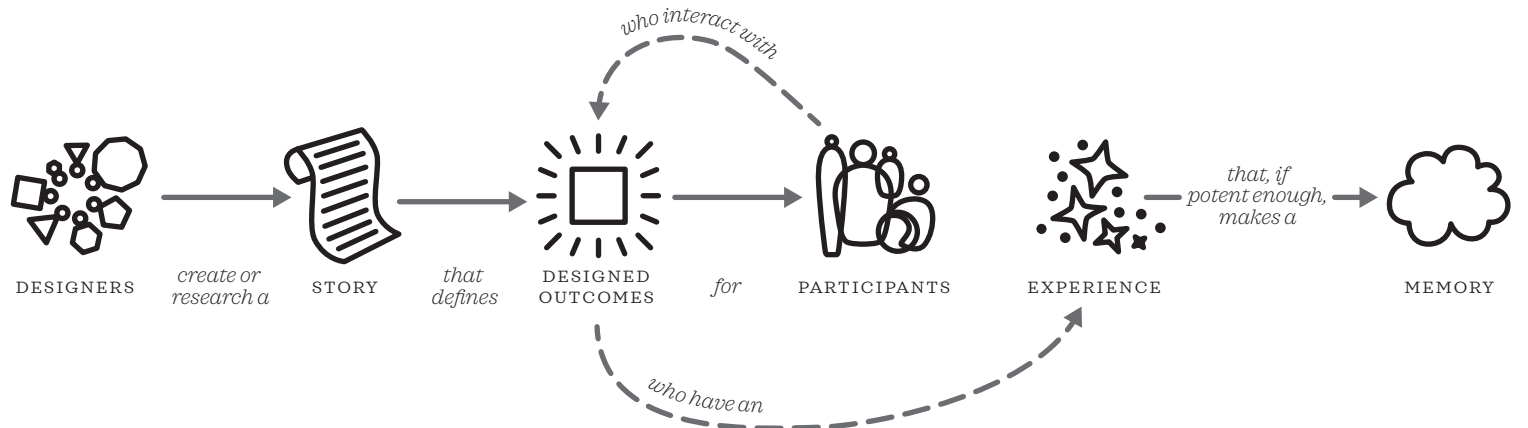


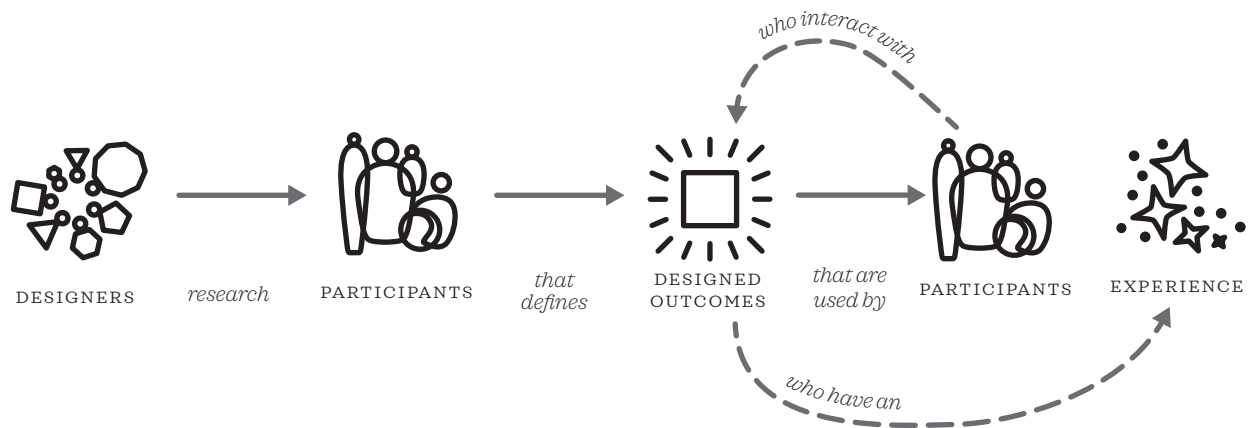
EXPERIENCE DESIGN
people-driven



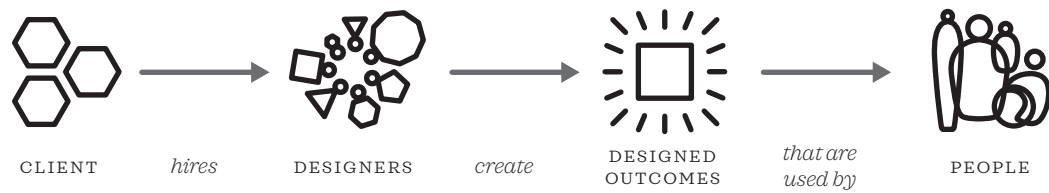
EXPERIENCE DESIGN
DISNEY THEME PARK
story-driven



HUMAN-CENTERED DESIGN
preference driven



TRADITIONAL DESIGN
client-driven



TRADITIONAL DESIGN
designer-driven

